

Equine Welfare Data Collective

Ambassador Program

Action Checklist

Complete the following actions to become an EWDC Ambassador!

EWDC Ambassadors share the common goal of educating the equine community about at-risk equines and those in transition through demonstrated support of the Equine Welfare Data Collective. The EWDC Ambassador Program is always free to participate. Active Ambassadors will be listed on the EWDC website.

Ambassador Actions:

- Contact EWDC Program Manager Emily Stearns (EWDC@HorseCouncil.Org) to create your member profile (This must be done only your inaugural year as an Ambassador)
 - Your member profile will include basic questions such as your organization's main point of contact, general mission, and preferred methods of communication.
- Agree to a minimum biannual communication to your member base about EWDC Surveys
 - Our survey is updated twice yearly and collects data year-round
 - Communications involving the EWDC are made through your organization's preferred method of contact (newsletters, email campaigns, social media, etc) but must be shared with the EWDC
- Agree to a minimum biannual communication to your member base about EWDC Official Reports
 - Our official reports are published twice yearly and contain analysis of the most recent data collection round
- Attend 1 Member Round Table Webinar
 - Our Member Round Table Webinars occur biannually in conjunction with EWDC Reports
 - Member Round Table Webinars are an opportunity to learn status updates on the EWDC, hear a preliminary data report on the most recent collection round, and provide necessary feedback on program initiatives
- Post our badge on your website
 - Our member badge is great to demonstrate your pride as an EWDC Ambassador!
- Provide crucial feedback
 - Respond to occasional surveys and participate in key input opportunities (such as our webinars) to help us identify areas of growth within our programs