



**UNITED HORSE  
COALITION**  
EDUCATE. ADVOCATE. COLLABORATE.

Contact: Ashley Harkins  
United Horse Coalition  
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Dear UHC Ambassador:

Thank you volunteering to participate in the United Horse Coalition's Ambassador Program. This program is an excellent opportunity to spread the UHC's message of "Owning Responsibly" and explain the work of the coalition to equine enthusiasts across the nation. It also gives you, the speaker, a chance to educate your audience about the issues facing at-risk horses, and those in transition, as well as the options available to help them.

Once a speaker is requested for an event in your area, we will contact you and provide you with the details of the engagement. You will only be contacted when an event in your area seeks a speaker through the UHC. We also encourage you to create and/or seek out presentation opportunities in your area. If you are able to schedule engagements on your own, let us know so that we can send you additional materials.

**Included in this packet are the following materials for your presentation:**

- UHC PowerPoint with Sample Script: The electronic files will be sent to your email address. Please let us know ASAP if you do NOT receive it within a few days.
- Frequently Asked Questions
- UHC Materials
  1. UHC Own Responsibly Brochure
  2. UHC Rehabilitating the Neglected Horse Brochure
  3. UHC Breeding Responsibly Brochure
  4. UHC Join the Effort Booklet
  5. EWDC Frequently asked questions.

*As an event is scheduled, we will provide you with UHC brochures, flyers and business cards as requested. Booklet(s) is/are for you to keep and share at your events, but please do not give it away.*

We trust that you understand our mission is to help horses *before* they become at-risk by educating the public on doing their part to "Own Responsibly." As the UHC is a neutral entity, we ask that you utilize the UHC materials responsibly and not support or oppose any legislation while making your presentation on behalf of the UHC. By working together as an industry, we can help reach our overarching goal to help reduce the number of at-risk horses and those in transition.

Thank you again for your support and tremendous efforts to help at-risk horses, and those in transition. We know your time is valuable and appreciate the support you provide. If you have any questions, please do not hesitate to contact me.

Kind regards,

Ashley Harkins

*Ashley Harkins*

Director – United Horse Coalition

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