



**UNITED HORSE
COALITION**
EDUCATE. ADVOCATE. COLLABORATE.

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For Immediate Release

Volunteers needed to speak on behalf of at-risk horses and those in transition!

(Washington, D.C., February 1, 2021): The **United Horse Coalition** is a broad alliance of equine organizations that have joined together under the American Horse Council to educate the horse industry about the issues facing horses at-risk or in transition. We seek to provide information for existing and prospective owners, breeders, sellers, and horse organizations regarding the long-term responsibilities of owning and caring for horses, as well as focusing on the opportunities available for these horses. UHC also provides a National Equine Resource Database of safety net programs, as well as a current listing of Rescues and Sanctuaries for owners to access in their time of need.

On occasion, the UHC receives requests from equine groups around the country for a representative to speak to their group about the issues facing at-risk horses and those in transition, and about the options available to these horses. Due to the number of requests and the varied locations, a UHC representative is often not available to attend these meetings and events.

To this end, the UHC is reviving the Ambassador Program, a volunteer program involving members of the horse industry who represent the UHC at meetings in their particular region to present information about the UHC and the plight of at-risk horses and those in transition. The UHC will provide speakers with materials including a PowerPoint presentation, sample scripts, related articles and brochures.

This is a great opportunity to spread the word about the programs available Nationwide to help prevent horses from becoming at-risk, as well as responsible ownership to equine enthusiasts across the nation. If you are interested in participating in this program, please contact the United Horse Coalition at 202-817-3936 or e-mail at UHC@horsecouncil.org.